



NATIONAL GUARD EXECUTIVE DIRECTORS ASSOCIATION

Assist - Communicate - Promote

October 26, 2023

NGEDA is an organization of executive directors and elected officers representing the National Guard Associations in each state, territory, and the District of Columbia. This key group of decision makers works together at the state and national levels to help ensure National Guardsmen and women receive the best training, equipment, and benefits.

Each year we publish and distribute a directory and are inviting you to consider partnering with us by advertising your company or organization in the 2024 NGEDA Membership Directory. The NGEDA Membership Directory contains a listing of each state's National Guard Association, which includes contact information for each Adjutant General, Executive Director, Association President, annual conference dates, times, and locations, and insurance program information. In addition, the directory contains information for future NGEDA, NGAUS, AGAUS and EABGUS meetings. The directory is pocket sized (4" x 7") for quick and easy reference.

The directory will be sent to each state association. Contributors and advertising partners will receive two complimentary copies. Additional copies are available for a small cost (\$10), which includes postage.

The completed directory should be available at the conference in January. If you are interested in partnering, there are several options:

\$300 - Business Card Advertisement - simply provide your actual, physical, business card

\$500 - Full Page Advertisement - please provide a press-ready file (see Ad Reservation form for details)

\$750 - Two Page Spread Advertisement - please provide a press-ready file (see Ad Reservation form for details)

If you have any questions, please contact me at 816-873-4346

Best regards,

Maria Kelly

Secretary, NGEDA